

	Photo Release Policy
	Policy ID# COM010
	Status: approved
	Date: September 12, 2011

Policy Statement:

Chapter events and attendees may be photographed for use in Chapter promotional materials and publicity efforts. These photographs may be used in a publication, print ad, or Chapter related internet sites. All Chapter attendees release the Chapter from liability for any violation of any personal or proprietary rights in connection with such use.

All professional photographers or videographers taking photographs or videos at Chapter sponsored events must obtain a signed release form from any attendee who is visibly recognizable. The following guidelines and criteria apply:

1. Individuals who are recognizable must sign a photo release form
2. No photographs may include children under the age of 18 without a signed photo release form from the parent or guardian
3. Releases must remain on file as long as the photographs or videos remain in use
4. Crowd scenes where no single person is the dominant feature are exempt
5. Registration or participation in a PMI or Chapter events grants the Chapter consent to use photos taken at said event.

Attendees may request that their pictures not be taken at a Chapter event and reasonable efforts will be made to honor the request. This request must be submitted in writing prior to each event for which this request applies. Attendees are responsible to make sure that no unwanted photos are taken. If an attendee sees themselves in a posted photo, they may request that the photo be removed from the Chapter website.

The Chapter is not liable for photos taken by amateurs or for group photos which may include them.

The Chapter will use its best judgment when selecting photos for use and reserves final editorial discretion.

This policy is in effect when the photographs or videos are taken for marketing materials, promotion of upcoming events or postings on the Chapter or PMI related internet sites or social media channels.